

# OPEN NOW!

## QUICK START GUIDE



# BELIEVE

POWERED BY ZONDERVAN

SEE INSIDE FOR IMPORTANT INFORMATION  
ABOUT YOUR BELIEVE CHURCH RESOURCE KIT

Dear Church Leader,

What you believe drives everything. The way you behave, the habits you form, the character that defines you at your core—all are driven by what you believe.

So, how strongly do we “believers” believe our beliefs? **Can we articulate what we believe, and why it matters?**

The resources in this kit will help you and your church do just that! I am so excited that you are exploring this groundbreaking collection of books and curriculum resources to determine if this is the time for your church to experience BELIEVE.

The BELIEVE experience helps Christians of all ages answer three significant questions:

- What do I believe?
- What should I do?
- Who am I becoming?

When you launch BELIEVE in your church, you will spend 30 weeks going through 30 big ideas in the Bible that have unified believers around the world for over 2,000 years. Through the personal reading, the pastor’s messages, and in every classroom and small group, you will explore 10 key beliefs, 10 key practices, and 10 key virtues that help us think, act, and be more like Jesus. Your church will read books comprised almost entirely of Scripture and each adult, student, and child will be reading at his or her own level.

My prayer for your church is that you will understand and believe in our great God and his calling on our lives like never before. Imagine with me thousands of churches and countless individuals all over the world finally able to declare, “I know what I believe and why, and in God’s strength, I will seek to live it out all the days of my life.”

**It could change the world.**

In Him,

Randy Frazee  
General Editor for *Believe*  
Senior Minister, Oak Hills Church in San Antonio, TX





# BELIEVE *is:*

## 1. FOUNDATIONAL

**People want to know what they believe and why it matters.**

BELIEVE teaches the big ideas of systematic theology without the four years in seminary! These ideas have been around a long time, and a surprising number of people really want to learn them, but the notion of digging them out of the Bible and trying to understand them can be daunting.

BELIEVE boils it all down to the top 30 ideas in the Bible, using only text from the Bible to teach the 10 key beliefs, 10 key practices, and 10 key virtues of the Christian faith.

## 2. FORMATIONAL AND INTERGENERATIONAL

**Kids need to know what they believe, *and why*, to stay true to their faith.**

The statistics are scary. A high percentage of our young people are leaving their faith when they leave our homes, which begs the question, “Did they ever believe their beliefs for themselves?” BELIEVE gives parents and children an extended time when they are all on the same page, delving into pure Scripture at every age level, learning and practicing these 30 key ideas together.

And here’s a surprising truth: It can be just as important to help our kids articulate their un-beliefs as it is to articulate and live out their beliefs. This is an ideal opportunity for parents to walk alongside their children and explore together these core beliefs and why they really matter.

## 3. TRANSFORMATIONAL

**People who are sure of their beliefs are difference-makers.**

The true power of BELIEVE is in moving the beliefs from our heads to our hearts, which transforms behavior. Rodney Stark, a renowned sociologist, observed the power of transformative beliefs in his book, *The Rise of Christianity*. He was struck by how Christianity grew from one man, Jesus, to a movement that by A.D. 350 had reached 56.5 percent of the western world. His analysis of the Christians’ radical response to epidemics and social issues led him to conclude that these people *actually believed the teachings of Jesus*. They believed them in such a way that they took on flesh, and they literally changed their world.

When people grasp not only what they believe, but why it matters, this could very well be the key to a new “rise of Christianity” in our generation.

## 4. INVITATIONAL

**BELIEVE works for every season of faith.**

Do you ever struggle to come up with a preaching series that will engage lifelong Christians without being too deep for new believers? Or that will help new Christians grow in maturity, without boring those who have been in church their whole lives? BELIEVE helps you teach the basics of the Bible to people who may not know them at all, but in a deepening, thought-provoking way that sheds new light on these beliefs for seasoned Christians.

And best of all, BELIEVE challenges your whole church to act upon their beliefs in order to *become* more like Christ.



# Evaluate BELIEVE in three simple steps:

## STEP 1: DIVIDE IT UP

Unpack the **BELIEVE CHURCH RESOURCE KIT** and divide the contents among your ministry leaders for them to review.



## STEP 2: LOOK IT OVER

- **READ** the books
- **OPEN** the DVDs and **WATCH** the videos
- **DISCOVER** key tools in the resource library (see next page)
- **EXPLORE** the curriculum (find the curriculum for adults on the DVD and in the printed Study Guide, and for students and children on the DVD-ROMs)
- **LISTEN** to the worship music

## STEP 3: TALK IT OUT

- How would our church benefit from BELIEVE?
- How does BELIEVE work with our theology and practices?
- What steps do we need to take to experience the benefits of aligning our sermons with our teaching across all age groups?
- How could we schedule the three 10-week segments to fit our calendar?
- Have questions or need more guidance? Email [ResourceSpecialist@ChurchSource.com](mailto:ResourceSpecialist@ChurchSource.com).



**FREE**  
Lifetime  
Access

## BELIEVE Online Resource Library

**FREE** for life with your kit purchase,  
you now have access to thousands of BELIEVE  
preaching and teaching resources  
from Zondervan plus other churches like yours!



- **Sermon library** from a wide variety of denominations
- **Worship music** tutorials with songwriter Steven Curtis Chapman
- **Staff training** resources
- Weekend **service planning**
- Additional ideas from church leaders for adult, student, and children's ministries
- Downloadable versions of all the **handouts and leader pages** from the DVD-ROMs in this kit
- And **much more!**

## ACCESS THE LIBRARY NOW:

1. Go to **BelieveTheStory.com/NewChurch**
2. Enter your information in the form, and use **unique code WEBELIEVE**
3. **Check your email** for your temporary password
4. Go to **BelieveTheStory.com/Church** and login with your temporary password

### SHARE YOUR IDEAS

If you develop something cool or come up with a great idea you'd like to share with other churches, let us know by emailing: **ResourceSpecialist@ChurchSource.com**

**ALSO AVAILABLE:** Spanish kit and resources, streaming video, apps, jewelry, devotionals, and more. See the enclosed catalog for details.

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